**Title:**

**Innovation is essential to all aspects of public health policy and program development. Describe how innovation was used during the planning and development of the public health policy or program:**

**Evidence-based interventions improve population health and reduce health inequities. Describe the effective strategies for implementing the public health policy and program:**

**With better information, individuals and communities can make better decisions about their own health and about public health programs. Describe the policy or program communication strategy and if it had the intended impact:**

**Metrics are used to measure the collective impact of the policy or program.** **Describe how the public health policy or program proved to benefit the health of individuals and/or communities:**