

CANADIAN PUBLIC HEALTH ASSOCIATION

FINANCIAL STATEMENTS

DECEMBER 31, 2024



INDEPENDENT AUDITOR'S REPORT

To the Members,
Canadian Public Health Association:

Opinion

We have audited the financial statements of Canadian Public Health Association ("the Entity"), which comprise the statement of financial position as at December 31, 2024, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity, or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

OHCD LLP

OUSELEY HANVEY CLIPSHAM DEEP LLP

Licensed Public Accountants

Ottawa, Ontario

May 14, 2025

CANADIAN PUBLIC HEALTH ASSOCIATION

STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2024

	2024	2023
CURRENT ASSETS		
Cash	\$ 404,576	\$ 908,434
Short-term investment (note 3)	510,671	-
Accounts receivable	222,244	536,775
Inventory (note 4)	19,391	24,400
Prepaid expenses	146,683	46,692
	\$ 1,303,565	\$ 1,516,301
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 205,337	\$ 230,155
Deferred revenue (note 5)	344,522	434,223
	549,859	664,378
FUND BALANCES		
Internally restricted for contingencies and extraordinary services	250,000	425,000
Unrestricted	503,706	426,923
	753,706	851,923
	\$ 1,303,565	\$ 1,516,301

Approved on behalf of the Board:



Director



Director

CANADIAN PUBLIC HEALTH ASSOCIATION

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2024

	Unrestricted	Internally restricted	2024	2023
Balance, beginning of year	\$ 426,923	\$ 425,000	\$ 851,923	\$ 928,939
Transfer from internally restricted to unrestricted fund (note 11)	175,000	(175,000)	-	
Net expense for the year	(98,217)	-	(98,217)	(77,016)
Balance, end of year	\$ 503,706	\$ 250,000	\$ 753,706	\$ 851,923

CANADIAN PUBLIC HEALTH ASSOCIATION

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2024

	2024		2023
REVENUE			
Projects and conferences	\$ 2,436,476	\$	3,416,362
National Office (note 8)	743,664		562,267
Journal	95,324		94,779
Publication sales	19,364		25,353
Investment income	20,378		28,369
	\$ 3,315,206	\$	4,127,130
EXPENSE			
Projects and conferences (note 9)	\$ 2,436,476	\$	3,416,362
National Office	860,990		670,549
Journal	96,207		95,984
Publication (note 4)	19,750		21,251
	\$ 3,413,423	\$	4,204,146
NET EXPENSE FOR THE YEAR	\$ (98,217)	\$	(77,016)

CANADIAN PUBLIC HEALTH ASSOCIATION

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2024

	2024	2023
CASH PROVIDED BY (USED FOR)		
OPERATING ACTIVITIES		
Net expense for the year	\$ (98,217)	\$ (77,016)
Change in non-cash working capital items:		
Accounts receivable	314,531	300,105
Inventory	5,009	4,047
Prepaid expenses	(99,991)	1,365
Accounts payable and accrued liabilities	(24,818)	(318,617)
Deferred revenue	(89,701)	(420,946)
FUNDS PROVIDED (USED) BY OPERATING ACTIVITIES	6,813	(511,062)
INVESTING AND FINANCING ACTIVITIES		
(Increase) decrease in investments	(510,671)	600,000
INCREASE (DECREASE) IN CASH	(503,858)	88,938
Cash beginning of year	908,434	819,496
CASH END OF YEAR	\$ 404,576	\$ 908,434

CANADIAN PUBLIC HEALTH ASSOCIATION

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2024

1. PURPOSE OF ORGANIZATION

The Canadian Public Health Association ("Association") was incorporated without share capital by an Act of Parliament on April 1, 1912 to represent public health in Canada with links to the international public health community. The Association's members believe in universal and equitable access to the basic conditions which are necessary to achieve health for all Canadians. The Association's mission is to enhance the health of people in Canada and to contribute to a healthier and more equitable world.

The Association is a registered charity under the Income Tax Act and, as such, is exempt from income taxes and may issue income tax receipts to donors.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

(a) Revenue recognition

Revenues from projects and national office revenues are recognized based on the funding bodies' reporting requirements which are generally related directly to project expenses. Funds received from the funding bodies are recorded as deferred revenues until the revenue is recognized. The disbursement of project revenue is generally subject to audit by the funding body. Based on experience the Association believes costs ultimately disallowed, if any, would be immaterial to the financial statements. Adjustments to prior years' contributions are recorded in the year in which the funding body requests the adjustment.

Revenues from conferences are deferred and recognized in the year that the conference takes place. Publication sales are recognized once the title of goods has passed. Revenues received from journal subscriptions, memberships and advertising are recorded as deferred revenue and are recognized over the term of the subscription, membership or advertising period. Investment income is recorded in the period earned.

(b) Financial instruments

Financial instruments are initially recognized at fair value and are subsequently measured at amortized cost.

Financial assets measured at amortized cost include cash, investment and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

(c) Inventory

Inventory, which is comprised of publications, is valued at the lower cost and net realized value. Cost is determined on a weighted average basis.

(d) Use of estimates

The preparation of these financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. These estimates are reviewed annually and as adjustments become necessary, they are recorded in the financial statements in the period in which they become known.

(e) Contributed services

Volunteers contribute numerous hours per year to assist the Association in carrying out service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

CANADIAN PUBLIC HEALTH ASSOCIATION

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2024

3. INVESTMENT

Investment consists of a cashable Guaranteed Income Certificate (GIC) of \$500,000 with interest rate of 4.1% that matures June 24, 2025, plus accrued interest.

4. INVENTORY

	2024	2023
Publications	\$ 19,391	\$ 24,400

The total amount of inventory recognized as an expense during the year was \$5,850 (2023 - \$6,524) and is included in the publication expense.

5. DEFERRED REVENUE

Deferred revenues represent revenues received from various private and government sources as well as memberships. The breakdown is as follows:

	2024	2023
Deferred revenues - projects and conferences		
Balance - beginning of year	\$ 406,416	\$ 824,924
Plus: amounts received during the year	2,344,199	2,997,854
Less: amounts recognized as revenues in the year	(2,436,476)	(3,416,362)
Balance - end of year	314,139	406,416
Deferred revenue - other		
Memberships	30,383	27,807
Total deferred revenues	\$ 344,522	\$ 434,223

6. OPERATING LINE OF CREDIT

The organization has an operating line of credit available of \$100,000, bearing interest at a rate of prime plus 1.15%, secured by a general security agreement covering the organization's assets. The credit facility is not utilized as at December 31, 2024 (2023 - \$nil).

7. COMMITMENTS

The Association has a lease agreement for its premises that expires in January 2028. The Association is subject to maintenance and realty tax apportionments in addition to the base rent payments. The future annual base rent payments, excluding maintenance and realty tax apportionments, are:

2025	\$ 53,616
2026	53,616
2027	53,616
2028	4,468
	<u>\$ 165,316</u>

The Association has an agreement with a hotel that will provide facilities for a conference to be held in 2025. Should this conference be cancelled, penalties are expected to be incurred in the amount of \$162,245. The Association has an agreement with a hotel that will provide the facilities for a conference to be held in 2026. Should this conference be cancelled, fees range between \$120,602 and \$556,029, depending on the timing of cancellation.

CANADIAN PUBLIC HEALTH ASSOCIATION

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2024

8. NATIONAL OFFICE REVENUES

National office revenues include contributions of \$484,202 (2023 - \$386,696) from ongoing and completed projects and conferences.

9. ALLOCATION OF EXPENSES

The Association engages in various projects and conferences. The cost of each project and conference includes expenses that are directly related. The salary and benefit costs are allocated to each of these projects and conferences in an amount that is proportional to the services provided. Similarly, the cost of rent is proportionally allocated to the projects where allowable under the contribution agreements and to conferences.

Total salaries and benefits allocated to projects and conferences was \$369,606 (2023 - \$588,487), and the total rent allocated was \$44,812 (2023 - \$73,372).

10. FINANCIAL INSTRUMENT RISK

The Association is exposed to interest rate risk through its investment. The Association follows investment policies and practices to control the amount of risk to which it is exposed. The maximum investment risk is represented by the fair value of the investment. It is management's opinion that the carrying amount of the investment approximates its fair value.

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant interest rate, other price risk, currency, credit, liquidity or market risk arising from its financial instruments and the carrying amount of the financial instruments approximate their fair value.

11. TRANSFER FROM INTERNALLY RESTRICTED TO UNRESTRICTED FUND BALANCE

In 2024, \$175,000 was transferred from the internally restricted fund to the unrestricted fund.