FINANCIAL STATEMENTS DECEMBER 31, 2021



#### INDEPENDENT AUDITOR'S REPORT

To the Members, Canadian Public Health Association:

#### **Opinion**

We have audited the financial statements of Canadian Public Health Association ("the Entity"), which comprise the statement of financial position as at December 31, 2021, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### **Basis for opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity, or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or
  error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is
  sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material
  misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve
  collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
  the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

OHOIS LLP.

**OUSELEY HANVEY CLIPSHAM DEEP LLP** 

Licensed Public Accountants Ottawa, Ontario May 12, 2022

# STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2021

	2021	2020
CURRENT ASSETS		
Cash	\$ 1,676,079	\$ 1,293,999
Accounts receivable	580,184	484,761
Inventory (note 3)	38,892	21,028
Prepaid expenses	81,759	140,385
	\$ 2,376,914	\$ 1,940,173
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 260,884	\$ 351,865
Deferred revenue (note 4)	1,019,661	618,211
	1,280,545	970,076
FUND BALANCES		
Internally restricted for contingencies and extraordinary services	425,000	425,000
Unrestricted (deficit)	671,369	545,097
	1,096,369	970,097
	\$ 2,376,914	1,940,173

Approved on behalf of the Board:

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Director	Director \

# STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2021

	Ur	nrestricted	Internally restricted		2021	2020
Balance, beginning of year Net revenue (expense) for the year	\$	545,097 126,272	\$ 425,000 -	\$	970,097 126,272	\$ 298,718 671,379
Balance, end of year	\$	671,369	\$ 425,000	\$ 1	,096,369	\$ 970,097

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2021

	2021	2020
DEVENUE		_
REVENUE	<b>A A A A A A A B</b>	A 0 004 754
Projects and conferences	\$ 3,814,978	\$ 2,924,754
National Office	510,946	579,000
Journal	93,006	89,799
Publication sales	24,429	30,905
Canada Emergency Wage Subsidy (CEWS)	-	518,471
Investment income	2,100	4,115
	\$ 4,445,459	\$ 4,147,044
EXPENSE		
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Projects and conferences	\$ 3,814,978	\$ 2,924,754
National Office	404,970	448,802
Journal	73,289	76,339
Publication	25,950	25,770
	\$ 4,319,187	\$ 3,475,665
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NET REVENUE (EXPENSE) FOR THE YEAR	\$ 126,272	\$ 671,379

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2021

	2021	2020
CASH PROVIDED BY (USED FOR)		
OPERATING ACTIVITIES		
Net revenue (expense) for the year	\$ 126,272	\$ 671,379
Change in non-cash working capital items:		
Accounts receivable	(95,423)	(264,184)
Inventory	(17,864)	6,784
Prepaid expenses	58,626	(34,858)
Accounts payable and accrued liabilities	(90,981)	208,935
Deferred revenue	401,450	(146,233)
FUNDS PROVIDED (USED) BY OPERATING ACTIVITIES	382,080	441,823
INVESTING AND FINANCING ACTIVITIES		
(Increase) decrease in investments	-	205,995
INCREASE IN CASH	382,080	647,818
Cash beginning of year	1,293,999	646,181
CASH END OF YEAR	\$ 1,676,079	\$ 1,293,999

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021

#### 1. PURPOSE OF ORGANIZATION

The Canadian Public Health Association ("Association") was incorporated without share capital by an Act of Parliament on April 1, 1912 to represent public health in Canada with links to the international public health community. The Association's members believe in universal and equitable access to the basic conditions which are necessary to achieve health for all Canadians. The Association's mission is to enhance the health of people in Canada and to contribute to a healthier and more equitable world.

The Association is a registered charity under the Income Tax Act and, as such, is exempt from income taxes and may issue income tax receipts to donors.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

#### (a) Revenue recognition

Revenues from projects and national office revenues are recognized based on the funding bodies' reporting requirements which are generally related directly to project expenses. Funds received from the funding bodies are recorded as deferred revenues until the revenue is recognized. The disbursement of project revenue is generally subject to audit by the funding body. Based on experience the Association believes costs ultimately disallowed, if any, would be immaterial to the financial statements. Adjustments to prior years' contributions are recorded in the year in which the funding body requests the adjustment.

Revenues from conferences are deferred and recognized in the year that the conference takes place. Investment income is recognized when earned. Publication sales are recognized once the title of goods has passed. Revenues received from journal subscriptions, memberships and advertising are recorded as deferred revenue and are recognized over the term of the subscription, membership or advertising period. The Canada Emergency Wage Subsidy is recognized in the period of the related payroll expenditures.

#### (b) Financial instruments

Financial instruments are initially recognized at fair value and are subsequently measured at amortized cost.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### (c) Inventory

Inventory, which is comprised of publications, is valued at the lower cost and net realized value. Cost is determined on a weighted average basis.

## (d) Use of estimates

The preparation of these financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. These estimates are reviewed annually and as adjustments become necessary, they are recorded in the financial statements in the period in which they become known.

#### (e) Contributed services

Volunteers contribute numerous hours per year to assist the Association in carrying out service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021

#### 3. INVENTORY

	2021	2020	
Publications	\$ 38,892	\$	21,028

The total amount of inventory recognized as an expense during the year was \$9,182 (2019 - \$14,041) and is included in the publication expense.

#### 4. DEFERRED REVENUE

Deferred revenues represent revenues received from various private and government sources as well as journal subscriptions and memberships. The breakdown is as follows:

	2021		2020	
Deferred revenues - projects and conferences				
Balance - beginning of year	\$ 579,044	\$	719,248	
Plus: amounts received during the year	4,218,311		2,784,550	
Less: amounts recognized as revenues in the year	(3,814,978)		(2,924,754)	
Balance - end of year	982,377		579,044	
Deferred revenues - other				
Journal subscriptions	-		_	
Memberships	37,284		39,167	
Total deferred revenues	\$ 1,019,661	\$	618,211	

NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2021

#### 5. OPERATING LINE OF CREDIT

The organization has an operating line of credit available of \$100,000, bearing interest at a rate of prime plus 1.15%, secured by a general security agreement covering the organization's assets. The credit facility is not utilized as at December 31, 2021.

#### 6. COMMITMENTS

The Association has a lease agreement for its premises that expires in January 2028. The Association is subject to maintenance and realty tax apportionments in addition to the base rent payments. The future annual base rent payments, excluding maintenance and realty tax apportionments, are:

2022	\$ 50,468
2023	53,354
2024	53,616
2025	53,616
2026	53,616

The Association has commitments under an equipment lease with an expiry date of May 31, 2024. The minimum annual payments under the lease are \$5,976.

The Association has entered into an agreement with a hotel that will provide the facilities for a conference to be held in 2025. Should this conference be cancelled, penalties are expected to be incurred in the amount of \$162,245.

#### 7. NATIONAL OFFICE REVENUES

National office revenues include contributions of \$331,597 (2020 - \$339,549) from ongoing and completed projects and conferences.

## 8. ALLOCATION OF EXPENSES

The Association engages in various projects. The cost of each project include expenses directly related to the project. The Association also incurs a number of general and administrative support expenses that are common to the administration and organization of its projects.

The salary and benefit costs are allocated to each of these projects in an amount that is proportional to the services provided. Similarly, the cost of rent is proportionally allocated to the projects where allowable under the contribution agreements.

The salaries allocated to projects in 2021 was \$807,579 (2020 - \$727,646), and the total rent allocated was \$98,347 (2020 - \$90,720).