

What is CCPH21?

APRIL 2009

"Public Health is the science and art of preventing disease, prolonging life and promoting health through organized efforts of society."

John Last, *A Dictionary of Epidemiology*

Background

- The Canadian Coalition for Public Health in the 21st Century (CCPH21) is a national network of non-profit organizations, professional associations, health charities and academic researchers who share the common goal to improve and sustain the health of Canadians.
- The Coalition formed in May 2003 and now includes 35 member organizations (*see over for a complete list of members*).

Mandate

- The main goal of CCPH21 is to advocate for public policy to ensure that adequate public health functions are in place and information is made available to protect and promote health, and prevent disease and injury.
- The Coalition aims to help all stakeholders work together for the future of public health by generating ideas and potential policy directions for discussion among both the public and decision-makers.

Coalition Principles

- Public health is a pan-Canadian responsibility requiring national leadership with a co-operative approach across sectors and jurisdictions.
- The public health system focuses on population health and complements the health care system.
- Communicable and non-communicable disease and injury are effectively addressed by public health approaches and must be considered together for a healthy population.
- Public health activities can *reduce pressures on the health care system*.

- *Funding to public health is an essential and strategic investment for Canadians and the economy.*
- *Canada requires immediate and sustained action and investment in Public Health in order to protect, promote, and preserve the health of all people living in Canada.*

Achievements

- CCPH21 advocated for:
 - The establishment and funding of the Public Health Agency of Canada.
 - The development of a National Immunization Strategy.
 - The establishment and funding of specialized schools of public health.
- Distributed Public Health Fast Facts to create public awareness around important public health issues.
- Submitted the Coalition's opinion on federal investment in public health to the Standing Committee on Finance.
- Distributed to all federal election candidates a background paper urging the federal government to adopt a sustainable vision of and support for public health.

What can we do?

Together we can:

- Talk to governments about how their decisions affect health and community.
- Support public health programs in our communities.
- Make a personal commitment to learn and adopt healthy living practices.

S U P P O R T P U B L I C H E A L T H !

This message brought to you by the Canadian Coalition for Public Health in the 21st Century (CCPH21)
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Canadian Coalition for Public Health in the 21st Century – Membership (April 2009)
Coalition canadienne pour la santé publique au 21^e siècle – organisations membres (avril 2009)

Association of Canadian Academic HealthCare Organizations	L'Alliance canadienne de la maladie mentale et de la santé mentale
Canadian Alliance on Mental Illness and Mental Health	L'Alliance pour la prévention des maladies chroniques du Canada
Canadian Association of Occupational Therapists	L'Ambulance SaintJean
Canadian Association of Speech-Language Pathologists and Audiologists	L'Association canadienne de physiothérapie
Canadian Association for School Health	L'Association canadienne de santé dentaire publique
Canadian Association of Public Health Dentistry	L'Association canadienne de santé publique
Canadian Chiropractic Association	L'Association canadienne des ergothérapeutes
Canadian Dental Association	L'Association canadienne des hygiénistes dentaires
Canadian Coalition for Immunization Awareness & Promotion	L'Association canadienne des institutions de santé universitaires
Canadian Dental Hygienists Association	L'Association canadienne des soins de santé
Canadian Diabetes Association	L'Association canadienne des médecins vétérinaires
Canadian Healthcare Association	L'Association canadienne du diabète
Canadian Institutes of Health Research, Institute of Population and Public Health	L'Association canadienne pour la santé en milieu scolaire
Canadian Medical Association	L'Association chiropratique canadienne
Canadian Nurses Association	L'Association dentaire canadienne
Canadian Paediatric Society	L'Association des infirmières et infirmiers du Canada
Canadian Pharmacists Association	L'Association des pharmaciens du Canada
Canadian Physiotherapy Association	L'Association médicale canadienne
Canadian Psychological Association	L'Association pour la prévention des infections à l'hôpital et dans la communauté
Canadian Public Health Association	L'Association pulmonaire
Canadian Society for International Health	La Coalition canadienne pour la sensibilisation et la promotion de la vaccination
Canadian Society for Medical Laboratory Science	The Dalla Lana School of Public Health, l'Université de Toronto
Canadian Veterinary Medical Association	Les diététistes du Canada
Chronic Disease Prevention Alliance of Canada	La faculté de Santé, l'Université de York
The College of Family Physicians of Canada	L'Institut de recherche Élisabeth-Bruyère
Community & Hospital Infection Control Association Canada	Les Instituts de recherche en santé du Canada, l'Institut de la santé publique et des populations
The Dalla Lana School of Public Health, University of Toronto	Médecins pour un Canada sans fumée
Dietitians of Canada	SécuriJeunes Canada
Élisabeth-Bruyère Research Institute	La Société canadienne de pédiatrie
Faculty of Health, York University	La Société canadienne de psychologie
National Specialty Society for Community Medicine	La Société canadienne de santé internationale
St. John Ambulance	La Société canadienne de science de laboratoire médical
Physicians for a SmokeFree Canada	La Société nationale de spécialistes pour la médecine communautaire
Safe Kids Canada	
The Lung Association	