



Canadian Public Health Association 2012 Annual Conference

**Public Health in Canada:
Creating and Sustaining
Healthy Environments**

Shaw Conference Centre, Edmonton, Alberta • June 11-14, 2012



conference.cpha.ca

Sponsorship Prospectus



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Public Health in Canada

Creating and Sustaining Healthy Environments

“Health is created and lived by people within the settings of their everyday life; where they learn, work, play and love. ... The overall guiding principle for the world, nations, regions and communities alike, is the need to encourage reciprocal maintenance – to take care of each other, our communities and our natural environment.”

– The Ottawa Charter for Health Promotion, 1986

Public health and environmental health professionals, researchers, policy-makers, academics and students from across the country and around the world will meet in Edmonton, Alberta for the 2012 Annual Conference of the Canadian Public Health Association to explore the role of public health in creating and sustaining a diverse range of healthy environments.

Public health is based on the premise that we should anticipate and act to prevent health problems, protect people from health hazards and promote health and well-being. Conference presenters will be encouraged to showcase accomplishments and to challenge delegates to identify required actions and solutions.

Become a sponsor and...

- ✓ reach a target audience of health services professionals
- ✓ identify new markets in the changing environment of health services delivery
- ✓ be recognized as a supporter of public health awareness both nationally and internationally
- ✓ expand your market share geographically and create national awareness of your organization and product/service line
- ✓ demonstrate your commitment to the health of Canadians
- ✓ secure your place and visibility at a national gathering.

Sponsorship levels and benefits

Sponsors of the CPHA 2012 Annual Conference will receive recognition for their support of and contribution to the educational program for public health professionals. Sponsors will have numerous opportunities both prior to and during the four-day conference, to feature their organization's products/services and to reach a key audience. Each sponsorship opportunity includes an excellent range of benefits, with increasing visibility at the higher levels.

A unique exhibiting opportunity

A select number of organizations will have the opportunity to exhibit their products or services during CPHA's 2012 Annual Conference. As an exhibitor, you will benefit from networking with delegates and will receive recognition in an exhibitor listing in the final program. You will have numerous opportunities to profile your organization and reach a key audience.

Contact

All communication concerning conference sponsorship should be directed to:

Barbara Ann Vocisano

Canadian Public Health Association

300-1565 Carling Avenue, Ottawa, ON K1Z 8R1

Tel: 613-725-3769, ext. 157 Fax: 613-725-9826 E-mail: sponsorship@cpha.ca



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	Presenting Partner [\$50,000]	Public Health Champion [\$25,000]	Legacy Benefactor [\$15,000]	Friends of Public Health [\$10,000]	Public Health Pathfinder* [\$7,500]	Public Health Supporter [up to \$5,000]
Opportunity to Host Sponsor Symposium	✓	✓				
Complimentary Conference Registration(s)	8	6	4	2	2	2
One (1) Complimentary Exhibit Space	✓	✓	✓	✓	✓	
Premium Exhibit Location	✓ First Choice	✓ Second Choice	✓ Third Choice			
Advertisement in <i>Canadian Journal of Public Health</i>	✓ Outside Back Cover	✓ Inside Front Cover	✓ Inside Back Cover			
Advertisement in Registration Confirmation Email	✓					
Advertisement in Supplement	✓ 2 Full Pages	✓ 1 Page	✓ 1 Page	✓ 1 Page		✓ 1 Page
Advertisement in Final Program					✓ 1 Page	
Logo on Signage and in Final Program	✓ Premier Logo	✓ Secondary Logo	✓ Secondary Logo	✓ Secondary Logo		
Name on Signage and in Final Program					✓	✓
Logo Placement with Link on Website	✓	✓	✓	✓	✓	✓

* This sponsorship package is reserved for Schools and Programs of Public Health, other educational institutions and public health employers.



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Sponsorship Registration Form

Please type or print in block letters.

ORGANIZATION NAME (AS IT WILL APPEAR IN THE PROGRAM)

CONTACT NAME

CONTACT TITLE

ADDRESS

CITY

PROVINCE/STATE

POSTAL/ZIP CODE

COUNTRY

TELEPHONE

FAX

E-MAIL

Sponsorship Level

Presenting Partner [\$50,000]

Friends of Public Health [\$10,000]

Public Health Champion [\$25,000]

Public Health Pathfinder [\$7,500]

Legacy Benefactor [\$15,000]

Public Health Supporter [up to \$5,000]

Payment by:

Invoice required

Cheque (payable to the *Canadian Public Health Association*)

Please charge my: VISA

MasterCard

CARD NUMBER

EXPIRY DATE

CARDHOLDER NAME (PLEASE PRINT)

SIGNATURE

Send application to: Barbara Ann Vocisano

Canadian Public Health Association

300-1565 Carling Avenue, Ottawa, ON K1Z 8R1

Tel: 613-725-3769, ext. 157 Fax: 613-725-9826

E-mail: sponsorship@cpha.ca

Terms and Conditions

1. Organization visibility in **preliminary program**: sponsorships must be fully confirmed by **January 16, 2012**.
2. Organization visibility in **final program**: sponsorships must be fully confirmed by **May 1, 2012**.
3. The conference and exhibition secretariat reserves the right to decline any sponsorship which in its judgement is not in keeping with the character of the conference.
4. This contract will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include but are not limited to: acts of God; acts, regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency, which make it illegal or otherwise impossible to provide the facilities or the services to hold the meeting; any delay in necessary and essential construction or renovation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. The conference and exhibition secretariat will, however, in the event of impossibility of performance for any of the above, reimburse the sponsor on a pro-rata basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.
5. The Canadian Public Health Association (CPHA) considers applications for sponsorship and exhibiting at CPHA Annual Conferences and events that:
 - a) adhere to CPHA's mission and goals,
 - b) are in compliance with the theme of the conference or event, and
 - c) are consistent with CPHA's positions.
6. Sponsors or Exhibiting organizations that manufacture or promote products or services such as tobacco, alcoholic beverages, weapons, gambling or pornography are not eligible to participate in conferences or events organized by CPHA.
7. No product or service may pose a health risk; products and services for which the level of risk is unknown will be considered inadmissible by CPHA.
8. CPHA reserves the right to review eligibility of Sponsors or Exhibiting organizations whose products or services compete with those offered by CPHA.