

# The Canadian Public Health Association-Amgen Award for Innovation in Family Health

## Background

The purpose of the *CPHA-Amgen Award for Innovation in Family Health* is to encourage new and better ways to promote family health and promote the uptake of these new approaches by relevant organizations across Canada.

The Canadian Public Health Association (CPHA) recognizes that, regardless of structure, legal sanction or biological relationship, the family is a fundamental social unit of society. It provides the framework for the emotional, financial and material support essential to the growth, development, care and support of its members, throughout the life course.

Families, as the heart of a community, play an important role in encouraging and maintaining healthy lifestyles. The family has a powerful influence on health beliefs and behaviours because it is the primary social agent in the promotion of health and well-being. Effective health-promoting programs and policies must focus on the family and utilize it as an important resource in healthy living.

## Overview

The *CPHA-Amgen Award for Innovation in Family Health* recognizes and promotes the achievements of district / regional health authorities, local health integration networks (LHINs), and public health units in demonstrating innovation in family health-related programs, projects and initiatives.

The CPHA-Amgen Award will be presented each year at CPHA's Annual Conference and will include a plaque and \$5,000 cash donation to a Canadian charitable organization selected by the winning organization. The CPHA will facilitate development of a case study of the winning submission that will be published by the Association and posted on its web site. The award program is funded by Amgen Canada Inc.

## About Amgen

Amgen, a biotechnology pioneer, discovers, develops and delivers innovative human therapeutics. Our medicines have helped millions of patients in the fight against cancer, kidney disease, rheumatoid arthritis and other serious illnesses. With a deep and broad pipeline of potential new medicines, we continue to advance science to serve patients. To learn more visit [www.amgen.ca](http://www.amgen.ca).

## Goals

The goals of the CPHA-Amgen Award are to:

- Recognize and showcase successful innovative practice models that demonstrate improvements in family health; and
- Disseminate these innovative practice models in order to foster replication or adaptation in other settings.

## Definition of Family Health

Family health is a state in which the family is a resource for the day-to-day living and health of its members. A family provides its individual members with key resources for healthful living, including food, clothing, shelter, a sense of self-worth, and access to medical care. Further, family health is a socioeconomic process whereby the health of family members is maintained.

Source: Breslow L (Ed.). *Encyclopedia of Public Health*, Vol. 2. New York, NY: Macmillan Reference USA, 2002;432.

## Nomination Criteria

Nominated programs or projects must:

- Have been successfully implemented and evaluated;
- Identify and address an unmet or inadequately-met need;
- Have specific and measurable outcomes;
- Deliver a significant improvement in health outcomes;
- Demonstrate innovative, new or creative approaches and/or solutions;
- Be replicable or adaptable to comparable populations or by other organizations.

## Nomination Requirements

- Nominators must be members of CPHA.
- Nominations may be submitted by a CPHA member who is also a member of the nominated organization (self-nomination) or by a CPHA member who is arm's-length from the nominee. In the event of an arm's-length nomination, a letter from the nominated organization should be included stating that the nominee is aware of and accepts the nomination.
- Nominees must be programs, projects or organizations based in Canada and serving the health needs of Canadian families. (Exclusions: service providers, suppliers, and contractors of Amgen Canada Inc.)
- Nominees may only be considered for one entry. Subsequent entries will be disqualified.
- All nominations must be:
  - Submitted using the approved nomination form
  - Completed in English or French
  - Be received by the deadline date established for the award year
  - Completed in full with all required supporting letters and documentation. Incomplete submissions will be disqualified.
- Once submitted, entries cannot be amended but can be withdrawn (however, once withdrawn, nominations cannot be resubmitted).
- All entries will be reviewed for accuracy during the screening and judging process. Should it come to light that there are issues, whether ethical or factual, pertaining to any application, the awards committee and/or judges reserve the right to disqualify the nomination without appeal, at any stage of the process.
- Winners will be expected to publicize the award and to help others learn from their work throughout the year by cooperating in the preparation and publication of a case study of the winning organization, program or project.
- Decisions of the judging panel are final.

## Selection Criteria

Nominations will be judged on the following criteria:

- Addresses important, unmet or unsatisfied family health needs or challenges;
- Exemplifies innovation;
- Provides measurable and demonstrable outcomes;
- Demonstrates meaningful improvement(s) in the health of families;
- Possesses reproducibility as a model for others;
- Demonstrates efficient use of resources (financial and/or human)
- Shows evidence or probability of sustainable outcomes;
- Demonstrates leadership; and
- Illustrates effective implementation and potential for adaptation.

The CPHA-Amgen Award will be given each year to the entry, if any, that judges believe best meets the spirit of the Award and most closely meets or exceeds the selection criteria. Other entries may receive recognition by provision of an Honourable Mention by the judging panel.

## Adjudication

Nominations will be reviewed by and the winner selected by the CPHA Awards Committee.

## Requirements of the winner

The winner will be expected to attend the CPHA Annual Meeting where they will receive the award and present a poster of the successful implementation of their program or project. They will also be required to cooperate in the preparation and publication of a case study of their winning project or program which will be published in the CPHA Health Digest newsletter and on the CPHA web site.

To be accepted, the completed and signed application form must be submitted by fax (613-725-9826) or electronically to CPHA at [conference@cpha.ca](mailto:conference@cpha.ca) no later than **April 2, 2010**.

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## 2010 Nomination Form

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### I. Nominator (must be a CPHA member)

NAME

ADDRESS

CITY

PROVINCE

POSTAL CODE

OFFICE TELEPHONE

HOME TELEPHONE

FAX

E-MAIL

### II. Nominee organization

CONTACT NAME

ORGANIZATION NAME

ADDRESS

CITY

PROVINCE

POSTAL CODE

OFFICE TELEPHONE

HOME TELEPHONE

FAX

E-MAIL

### III. Signature of Nominator

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### IV. Profile of Nominee organization, project or program

Provide a brief description of the nominee organization, project or program (200-word maximum). This information may be used for public dissemination purposes.

### V. Statement of Nomination and Criteria

In the statement of nomination, please address the judging criteria by answering the questions (see below) in describing why this organization, program or project should receive the Canadian Public Health Association – Amgen Canada Award for Innovation in Family Health

A nominee must be an organization, program or project that has demonstrated innovation and commitment to improving family health of the public and thereby has contributed to the health and well-being of the community.

In responding to the following questions, consider the following:

- What unmet or unsatisfied need is being addressed and what are the impacts and/or outcomes of the nominee's work?
- How did this address important, unmet or unsatisfied family health needs or challenges?
- How did it exemplify innovation?
- What were the measurable and demonstrable outcomes?
- What were the demonstrated and meaningful improvement(s)?
- How does this serve as a reproducible model for others?
- How did this make efficient use of resources (financial and/or human)?
- What is the evidence or probability of sustainable outcomes?
- How did this demonstrate leadership in public health?
- How did it illustrate effective implementation and adaptive management?

### VI. Letters of Support (2 letters maximum, exclusive of the Nominator).

### VII. Submission & Deadline

Please return the completed nomination form and supporting letters and documentation by **April 2, 2010** by fax to 613-725-9826 or electronically to [conference@cpha.ca](mailto:conference@cpha.ca).

If you have questions about the nomination form, please call 613-725-3769, ext. 126.